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Volkswagen brand deliveries rise in March

- **2.5 percent increase in worldwide deliveries to 557,400 vehicles**
 - **Significant growth in Central and Eastern Europe**
 - **Recovery in South America continues**
 - **Positive momentum in China from the new Tiguan L**
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Wolfsburg – The Volkswagen Passenger Cars brand delivered 557,400 vehicles worldwide in March, an increase of 2.5 percent compared with March of the previous year. Significant growth in Central and Eastern Europe was achieved (+17.3 percent). The recovery in South America continued (+19.1 percent). The Volkswagen brand recorded an upward trend in China, its core market (+3.6 percent). The new Tiguan L enjoyed a successful launch there.

The main trends in March were as follows:

- In **Europe**, deliveries rose by 1.1 percent compared with the previous year to 183,700 vehicles. Positive impetus in **Western Europe** came above all from the markets in **Italy** (+17.5 percent) and **Sweden** (+6.2 percent).
- In the home market of **Germany**, 54,800 vehicles were handed over to customers, an increase of 2.7 percent.
- The **Central and Eastern Europe** region again put up a strong performance, with deliveries in the region increasing by 17.3 percent. This trend was driven by developments on the markets in **Russia** (+15.7 percent), **Poland** (+14.7 percent) and the **Czech Republic** (+20.0 percent).
- Deliveries in the **USA** ran at 27,600 vehicles, 2.7 percent higher than the previous year. The Golf family was particularly successful with deliveries reaching a new monthly record.
- The positive trend of the past months continued in the **South America** region. 38,500 vehicles were handed over to customers, a significant increase of 19.1 percent. The two main markets of **Brazil** (+16.2 percent) and **Argentina** (+19.3 percent) accounted for this development.

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- The Volkswagen brand recorded an upward trend in **China**, its largest market, in March. 254,300 vehicles were handed over to customers, an increase of 3.6 percent. This was largely attributable to the new, locally-produced Tiguan L, with deliveries of this model running at 14,700 units in its first full month. In total, deliveries of the Tiguan family increased by 74.2 percent.
- In **India**, the new Ameo developed especially for this market and launched in 2016 continued to boost sales, leading to a significant increase of 39.1 percent compared with the previous year.

Overview of deliveries by the Volkswagen brand:

Deliveries to customers by markets	March 2016	March 2017	Change (%)	Jan.-March 2016	Jan.-March 2017	Change (%)
Europe	181,800	183,700	+1.1	429,300	428,200	-0.2
Western Europe	162,900	161,600	-0.8	379,600	369,600	-2.6
Germany	53,400	54,800	+2.7	138,700	129,200	-6.8
Central and Eastern Europe	18,900	22,100	+17.3	49,700	58,700	+18.1
Russia	6,000	7,000	+15.7	15,900	17,900	+12.8
North America	48,000	48,000	-0.1	127,600	132,400	+3.8
USA	26,900	27,600	+2.7	69,300	76,300	+10.1
South America	32,400	38,500	+19.1	88,400	99,700	+12.8
Brazil	22,100	25,600	+16.2	59,600	59,200	-0.6
Asia-Pacific	265,200	272,300	+2.7	770,700	739,700	-4.0
China	245,400	254,300	+3.6	722,800	695,600	-3.8
Worldwide	543,700	557,400	+2.5	1,459,500	1,440,900	-1.3

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2016, Volkswagen produced about 5.99 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 218,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, Smart mobility and the digital transformation of the brand are the key strategic topics for the future.
