



VOLKSWAGEN OF AMERICA, INC
2200 Ferdinand Porsche Drive
Herndon, Virginia 20171
www.media.vw.com
@VWNews

Media Information

FOR IMMEDIATE RELEASE

CONTACT: Mark Gillies
703-364-7104
Mark.Gillies@vw.com

Nicole Redding
571-471-9257
Nicole.Redding@vw.com

VOLKSWAGEN TAKES BOLD DECISION TO PUT I.D. BUZZ ELECTRIC CONCEPT CAR INTO PRODUCTION

Volkswagen management announces production plans for the 21st century Microbus at the home of the Pebble Beach Concours D'Elegance

Pebble Beach, California – At the Detroit Show in early 2017, Volkswagen showed the I.D. BUZZ concept car, a fully electric vehicle that taps in to the spirit and vibe that made the VW Microbus such an iconic vehicle — whether with Hippies and families in the Sixties or Surfer Dudes and Van Lifers today.

Now, Volkswagen has taken the bold decision to put the Volkswagen I.D. BUZZ concept car into production and Volkswagen's CEO of the North American Region, Hinrich J. Woebcken is happy to welcome the car to North America. The Chairmen of the Boards of Management of the Volkswagen and Volkswagen Commercial Vehicles brands, Dr Herbert Diess and Dr Eckhard Scholz, announced the decision today at one of the most prestigious automotive events in the world — the Pebble Beach Concours d'Elegance in California.

Within the framework of further development, Volkswagen has also set a launch date for the I.D. BUZZ. The vehicle will arrive at dealerships in 2022, after the compact four-door I.D. makes its debut. With the I.D. BUZZ, Volkswagen is mainly targeting markets in North America, Europe and China.

"After the presentations at the global motor shows in Detroit and Geneva, we received a large number of letters and emails from customers who said, 'please build this car,'" Volkswagen CEO Dr Herbert Diess said in Pebble Beach. The Board of Management chose Pebble Beach as the location to make its announcement because, as Diess explained: "The Microbus has long been part of the California lifestyle. Now we're bringing it back by reinventing it as an electric vehicle."

Just like the concept car that was shown in Detroit, the production model will also have its batteries mounted in the vehicle floor. Because the electric drive components — electric motor, power electronics, and such — don't take up much space, the vehicle has a long wheelbase with short overhangs, allowing for a massively spacious interior and great proportions. "The vehicle looks like a compact commercial van on the outside, even though it offers the generous interior space of a large SUV," Diess explained.

CEO of the North American Region, Volkswagen, Hinrich J. Woebcken added: "We are delighted that our parent company has taken the decision to produce the I.D. BUZZ. This vehicle is the perfect balance between emotion, usability and sustainability, while also showcasing our technological leadership. The high seating position, cargo capacity, overall versatility and all-wheel drive option packaged into such an appealing design is just what our customers want from us. And it's the perfect fit for the zero-emissions American lifestyle."

The I.D. BUZZ won't just be a passenger vehicle. Just like the classic T2, the I.D. BUZZ will both haul people and haul freight. "Along with a minibus version, we'll also be offering an I.D. BUZZ CARGO variant for zero-emissions delivery of goods," said Volkswagen Commercial Vehicles CEO Dr Eckhard Scholz. "With Level 3 autonomous capability, this is an ideal concept for an electric van, particularly for delivering packages and goods to the inner cities."

Although Volkswagen's oldest and newest Microbuses will be separated by more than seven decades when the new model is launched, the I.D. BUZZ undoubtedly has the original's genes, as it offers maximum utilization of space on the footprint of a mid-size passenger car. Based on the new all-electric architecture, the production version of the I.D. BUZZ will incorporate many design ideas from the concept car, including multi-variable seating, interactive connectivity and highly automated driving.

About Volkswagen of America, Inc.

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Atlas, Beetle, Beetle Convertible, CC, e-Golf, Golf, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, Tiguan and Touareg vehicles through approximately 651 independent U.S. dealers. Visit Volkswagen of America online at www.vw.com or media.vw.com to learn more.

Notes:

This press release and images of the I.D. BUZZ are available at media.vw.com. Follow us @VWNews

"VW", "Volkswagen", all model names and the Volkswagen logo are registered trademarks of Volkswagen AG. All other trademarks are the property of their respective owners.

This information is preliminary and subject to change.